

## Sales and Marketing Coordinator

**Global Brand**

**Retail Focus**

**Location - Meadowbank**

### Globally Targus

Is the leading global provider of mobile computing solutions. Targus has full design, marketing, and distribution capabilities on a broad line of carrying cases and accessories for the mobile computing consumer. Our success is unrivalled with customers including 90% of the Fortune 100 companies and custom OEM for eight of the world's top ten notebook computer manufacturers.

### The Position

Reporting to the ANZ Sales & Marketing Manager – Consumer Division the purpose of the role is to drive the sales and marketing activities of the retail channel in Australia and New Zealand. Your key responsibilities include managing marketing activity in the ANZ retail channel, providing sales support for the NZ retail business, developing profitable promotions to meet market demands, organising tradeshow, budget management and liaising with 3<sup>rd</sup> party suppliers.

### Skills

- Experience in a similar role is essential
- Excellent communication skills both written and verbal
- Proficient in MS Office Skills (especially Excel & PowerPoint)
- Proficient in Adobe creative suite
- Previous Space Planning experience an advantage
- Attention to detail
- Ability to multi task
- Ability to work under pressure and meet deadlines
- Tertiary qualifications in marketing would be highly regarded

### Action

If you have the experience and skills, are passionate about the fast-paced retail market and are a team player, we are keen to hear from you. Please send your resume and brief letter stating why you think this job is for you to:-

Belinda McGann

Human Resource Manager

Targus Australia – [www.targus.com](http://www.targus.com)

E: [bmcgann@targus.com](mailto:bmcgann@targus.com)

P: 9807 1222