

Style and protect your new iPad with Targus

Sydney, 13 May 2010 – With the much anticipated Apple iPad hitting shelves at the end of this month, Targus has launched a new collection of cases created specifically to style and protect the new portable tablet computer. Available in a variety of designs, the cases are extensions of Targus' most popular product lines including the Hughes, Crave, A7 and Unofficial. Targus' iPad collection incorporates a wide range of protective materials that offer the superior hardware protection that the Targus brand is renowned for. Whether you are a chic urbanite or business sophisticate, there's a case to complement your needs, style and personality.

Available in black and brown, the **Hughes Leather Portfolio Slipcase for iPad** (RRP: \$99.95) is the ultimate accessory for the savvy and stylish tech lover. Constructed of durable oil-tanned leather, the slipcase features a soft twill inner lining that protects against scratches and a secure magnetic closure.



Inspired by outdoor apparel, the **Crave Slipcase for iPad** (RRP: \$39.95) is made of durable weather-resistant material which has been abrasion tested for durability. Stain-guard coated for longevity, the slipcase offers stow-away top handles and an external pocket for additional accessories. With just enough room to carry your iPad and a few other essentials, this multifunctional slipcase can be used alone or inside another case for added protection.



Available in a spectrum of colours, including black, blue and plum, the **A7 Neoprene Sleeves for iPad** (RRP: \$39.95) suit a variety of personal styles. Each sleeve is built with a Tri-Cell Cushion System™, which integrates layers of foam, neoprene and air-ventilating mesh fabric to protect against bumps.



The **Unofficial Laptop Messenger for Mac** (RRP: \$79.95) comfortably accommodates 13-inch Macbook computers along with a removable custom built sleeve for iPads. The front messenger flap features magnetic snap lock closures while the front zippered compartment provides easy access to daily essentials such as a wallet or mobile phone. The case offers a soft lining to protect against scratches while in transit, as well as a document pocket, pen loops and accessory storage.



Targus' existing collection of netbook bags is also a great accompaniment for the iPad, perfect for users who enjoy the flexibility of having a bag that accommodates both netbooks and iPads. The netbook collection includes numerous styles from the A7, Crave, Generation-T, Unofficial and Phobos ranges.



A7 messenger

Crave messenger

Gen-T Messenger

Unofficial Messenger

Phobos Messenger

Arriving in stores from late May, the Targus iPad range will be available from leading retailers. For further information, please visit www.targus.com.au or call customer service on 1800 641 645.

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