

Fashionable laptop bags to suit your lifestyle

New Crave™ Collection

Sydney, 16 March 2010 – Laptop bags don't necessarily make stylish accessories or do they? The new **Crave™ Collection** will excite fashion conscious laptop users with its aesthetic styling and protective qualities. Featuring a cushioned design that is reminiscent of a plush ski jacket, the Crave Collection includes three styles, available in jet black and deep blue. All bags are made from durable, water and stain resistant nylon material which is also scratch resistant making it perfect for crowded commutes or drink spills after work.

The black **Crave Backpack** is ultra chic and oh so stylish. The backpack is highly protective thanks to its double foam padding that delivers an extra layer of cushioning for shock absorbency. The back panel is heavily cushioned and together with the contoured shoulder straps delivers welcome support for the back and shoulders. (RRP: \$79.95. Suits up to 16 inch widescreen laptops. Available in black.)

The **Crave Laptop Slipcase** is sleek and lightweight (weighing just 0.39kg) and delivers hidden protection for laptops through its cushioning and weather-resistant materials. The slipcase can be used on its own or placed inside another bag and has a large zippered compartment for storage. (RRP: \$49.95. Suits up to 15.6 inch laptops. Available in black and blue.)

The **Crave Netbook Bag** reflects a more sporty design with its wide shoulder strap, which can also be removed for a more streamlined look. When not protecting your netbook computer, the bag also doubles as a travel bag, perfect for storing travel documents, maps and tickets. A handy front pocket accommodates accessories and the microfibre compartment minimises scratches to your hardware. (RRP: \$49.95. Suits up to 10.2 inch netbooks. Available in black and blue.)



The Targus Crave Collection is available from JB Hi-Fi, Harvey Norman, Domayne, Joyce Mayne and Bagworld. For further information, please visit www.targus.com.au or call 1800 641 645.

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