

## Targus Lap Chill Mat wins Innovation award



**Sydney, 22nd February 2010** – The Targus Lap Chill Mat has been honoured in the CES Innovation 2010 Design and Engineering Awards for its aesthetic design, functionality and unique features. Targus' innovative cooling device offers a convenient, comfortable and ergonomic work surface that regulates the temperature of laptops, when used on the lap as well as the work desk.

The Awards, which are endorsed by the Industrial Designers Society of America, are judged by a panel of independent industry designers, engineers and media. Targus won its award in the Computer Accessories category, one of 36 categories overall. The judging criteria not only examined design and engineering innovation, but also how the product compares to others in the market.

Resting on users' laps, the Targus Lap Chill Mat disperses heat with dual USB powered fans that provide ventilation, and features an open design allowing the fans to run quietly. The ergonomic tilt makes typing easy, whilst the soft neoprene base provides cushioned comfort on your lap. Four rubber stops on the face of the Chill Mat prevent the laptop from slipping.

"The Targus Lap Chill Mat meets a growing trend that is seeing laptop users leaving traditional office environments and enjoying the flexibility and freedom of working from home, in shared workspaces or on-the-go," said Targus Australia's Accessories Product Manager, Aaron Shooter. "The introduction of cooling devices to our everyday laptop use not only helps to extend the laptop's lifespan, but encourages faster performance, fewer crashes and provides heat protection for work surfaces."

**The Targus Lap Chill Mat retails for \$59.95 and is available from Harvey Norman, Bing Lee, JB Hi Fi, resellers and distributors. For further information, please visit [www.targus.com.au](http://www.targus.com.au) or call 1800 641 645.**

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*Media Information: Michelle Larmer or Zina Zhang, Double Edge PR, Tel. 02 9957 1352 or [michelle@doubleedge.com.au](mailto:michelle@doubleedge.com.au) / [zina@doubleedge.com.au](mailto:zina@doubleedge.com.au)*